

# THE GLEICHEN CALL

VOLUME 45 NO. 9

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Post Office Department, Ottawa.

GLEICHEN, ALBERTA, WEDNESDAY MAY 14, 1952

SUBSCRIPTION \$2.00 PER YEAR

## Regular Meeting Town Council

At the regular meeting of the town council held last week the Mayor and all the councillors were present.

The applications for water service on 7 and 8 Avenues were accepted. Application will now be made to borrow \$4000 under the self liquidating act.

A by-law is to be prepared for water service setting rates and time of payment for it. A six dollar deposit at time of connection and thereafter \$3 monthly. When the users are two months in arrears service will immediately be disconnected. Special rates are to be set where public toilets or other extraordinary water service is necessary.

The final date for dog license was set at May 10 after which proceedings will be taken.

The wage rate for digging or heavy work was set at 75c an hour and 60c for other work.

An application to pull down a barn and a chicken house was granted.

Councillor Hampton inquired when the fire siren was to be erected on the tower.

were for years garbed in khaki, blue or grey, may have been partly responsible. Anyway ties and socks have been getting brighter and bolder; sports clothing has been running the gamut of gay hues. Not so many years ago no man working in a big city office would dare appear in anything but a dark blue suit, a white shirt, black tie and probably a bowler. Today anything goes.

Mr. Man is even getting bolder in his dress wear. Suits have gone sky blue, bright green, rust, as well as brighter fawns greys and browns.

Certainly the trend in men's clothing is toward bolder brighter colors and some day in the not too distant future man may be the gay bird of the human species. There is little likelihood of men ever returning to the silks and satins and laces of a few centuries ago but today's brighter colors in clothes indicate a revolt against drabness probably an unconscious one. Certainly the movement is in the right direction for anything that adds a note of cheerfulness to the frightened world we live in is not out of place.

## Town & District

Bert Robinson has been confined to his bed for the past week or so suffering from illness.

Mr. and Mrs. Bob Taylor and children of Calgary spent the weekend in town visiting Bob's parents, Mr. and Mrs. E. W. Taylor.

Frank Woods of Brooks spent Sunday in town visiting his mother Mrs. E. Woods and his numerous friends.

Kipps Schmidt, wife and children of Calgary spent Mother's Day in town visiting Mr. and Mrs. Wm. Schmidt.

Sergt. Dobbs of Winnipeg spent a day last week in town visiting his mother, Mr. Bert Robinson.

The United Church Women's Auxiliary held a very successful Mother's Day tea and bake sale Saturday afternoon in the Recreation Centre.

Gleichen will stage its annual Sports Day on Saturday, May 24th. There will be baseball the first game beginning at 1 p.m. Stock car races and children sports will be held during the afternoon. There will be a prize shoot at the Gun Club grounds at the east end of the grounds. A big dance that evening will wind up the day.

The harvesting of last year's crop is rapidly drawing to a close. The splendid weather for the past several weeks permitted uninterrupted work of combines. The elevators have been very busy receiving the grain. They have been opened early in the morning until late at night.

The total amount of money collected by the Red Cross in Gleichen and district was \$625. The quota was set at \$650. Gleichen was \$25 short of the objective. The committee who looked after the collection headed by A. W. Gilbert wishes to thank all who contributed to the fund.

It has been accepted thinking to consider that hunger over the greater part of the world is caused by over population. Dr. de Castro, who is chairman of the Executive Council of the F. A. O. United Nations, holds the opposite view. He considers that hunger is itself the cause of over population. He points out that countries with an exceedingly high birth-rate are those whose people live mainly on a vegetable diet and who do not consume animal proteins, that is livestock and livestock products, whereas countries with a low birth rate are those where the people consume much greater amounts of livestock products. Dr. de Castro points to experiments made on the fertility of rats which seem to prove his. He claims, then, that the birth-rate of two thirds of the people of the world will decline if these people could be assisted to produce and consume more livestock and livestock products. This is a startling theory. If it is true and if the world nations are able to do something about it, then it means that the demand for livestock and livestock products will very greatly increase throughout the world. All this in a book entitled *The Geography of Hunger* by Josue de Castro, published by Little, Brown and Company, Boston. —World of Wheat

## Meeting of The Legion W. A.

The Ladies Auxiliary to the Canadian Legion met last Thursday evening in the Legion Hall. Mrs. H. Jostie opened the meeting in the usual manner.

Much old and new business was attended to. A donation of \$5 was voted toward the Cancer Fund and \$10 to the Greece fund.

The application of four ladies to become members of the organization were accepted. They were Mrs. Clara Till, Mrs. Emily Krause, Mrs. Marion Yule and Mrs. Doris C. Collins.

The meeting decided to gather good used clothing for Greece and Mrs. J. Evans kindly offered to look after packing, shipping and etc.

Arrangements were set in motion for the annual Lilac Tea in June. The date when it will be held will be announced later. A pair of pillow cases is to be raffled. Mrs. N. A. Riddell will look after the raffle tickets.

Following the business session of the meeting the meeting was adjourned. A social hour was then enjoyed chatting over tea cups.

## History Farm Electrification in Alberta

In conjunction with this study, it was decided by the power companies that experimental electrification areas should be developed in order to obtain first hand information on what results might be obtained under conditions as they existed in Alberta. The decision to develop experimental areas was a wise one and much necessary information was obtained. Such things as the possible scope of a long time program, and the cost thereof was tentatively determined. The probable number of farmers per mile of line from the sample areas was more or less ascertained, and it was felt that in the ten year period possibly 30,000 farms in Alberta could be electrified. The most economical type of line, the voltage, and design of other equipment was decided upon.

In the first instance a low customer contribution was collected from the farmers in the experimental areas, and the power companies retained ownership of all the lines, including the farmers' tap lines. This was done with a low charge to the farmers in order that as large a number of farmers as possible, in the area covered, could be induced to take the service. On adopting this method a fair over all picture could be obtained.

After the experimental areas were completed and a study made, it appeared that the most feasible and economically sound way to carry out rural electrification in Alberta was on a co-operative basis. Under this method, farmer-owned Rural Electrification Co-operative Associations finance and own all the lines including the farmers' tap lines and the step down substations at the point of connection with the main transmission lines owned by the power companies, which radiate over the province from the power plants.

The soundness of the decision to adopt this method has now been conclusively proven. Today more than 140 individual Rural Electrification Co-operative Associations have been completed, bringing service to more than 14,000 farms in the province. In addition, more than 100 other associations are either being constructed or proposed for construction. The construction program to take care of these applications will demand all the material and manpower which is available for the next year or two. When these new areas are completed several thousand more farms will be electrified.

This is co-operation at its best. First of all, most of the credit should go to the farmers themselves, to the government of Alberta which backs the loans of the associations and gives assistance in the forming of co-operatives, and to the power companies which do the engineering, make the power available, and undertake the job of construction and operation of the systems for the Co-operative Associations.

Farm electrification represents one of the largest and most effective jobs of co-operative effort ever carried (Continued on last page.)



Sports from Sea to Sea. All across Canada sports-minded vacation planners are casting a speculative eye to the future, because summer time is

out door sports time. Plans are already in high gear at the Canadian Pacific's coast to coast string of hotels and summer resorts which

offer the ultimate in fishing, swimming and boating in fresh water or salt, golfing on some of the country's most renowned fairways.

## YOUNG CANADIANS

SERVE YOURSELF AND YOUR COUNTRY  
WITH DIGNITY BY ENROLLING IN THE

## Canadian Army

Inquire at:

The Army Information Centre in Gleichen.

10

sonnel Depot Currie Barracks in Calgary.



BEN S. PLUMER.  
Chairman, Board of Directors,  
ALBERTA WHEAT POOL

TO THE MAN ON THE LAND

"A Personal Message"

This is a request for greater support for Alberta Pool Elevators. Plan this season to deliver your grain thereto.

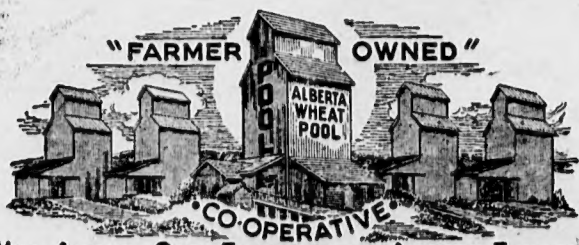
The Alberta Wheat Pool is an Alberta farmers' co-operative organization. It happens that I am chairman of the board of directors. I am a working farmer like yourself. Having been chosen to head this organization, I am doing my best to make it a success.

Every bushel of grain delivered to an Alberta Pool Elevator makes an important contribution to the farm co-operative movement.

The farm co-operative movement is the greatest and most effective effort in self-help.

If you are not a patron of Alberta Pool Elevators, I ask you to be one. If at all possible, deliver your grain this season to a Pool elevator. Let us make this Alberta grain co-operative an outstanding success and a monument to the enterprise, solidarity and co-operative spirit of Alberta farmers.

BEN S. PLUMER.  
Chairman, Board of Directors,  
Alberta Wheat Pool.



"It's ALBERTA POOL ELEVATORS for ALBERTA FARMERS"



## More Fertile Soil

WHEN THERE IS DISCUSSION regarding ways to increase world food supplies, the need of preventing erosion and of increasing productivity of the soil is always emphasized. In almost all agricultural countries measures have been taken to maintain the fertility of the soil by means of proper cultivation, the use of fertilizers, irrigation, and other methods known to modern agriculturalists. However, there remain great tracts of land which would be suitable for the growing of crops but because of lack of moisture or the poor quality of the soil, are idle and unproductive.

### Science Has A New Discovery

Agricultural scientists are continuously working on problems related to the soil and recently there has been news of a new discovery which may someday be widely used to improve the quality of land used for the growing of grain and other food crops. Research, which started under the auspices of the Agricultural Research Council of Great Britain during the war, and was later carried on by a United States chemical company, has resulted in the discovery of a substance known as "Krillium" which has been proven to hold soil together, prevent erosion and to promote the growth of plants. Some poor soil, treated with Krillium, produced as much as ten to twenty times as many vegetables and root crops as it formerly had.

### May Benefit Soil Greatly

It has not yet been produced at a price suitable for general use in agriculture but it is expected that in the future Krillium or some similar material may be used not only to increase the productivity of the soil but to reclaim land now known as "dust bowl" wastes. Scientists stress that the new substance is a soil conditioner and not a plant food. There is now general recognition of the contributions made by science to the improvement of agriculture and this recent discovery in the field of soil rejuvenation may have far-reaching benefits both for farmers and consumers.

### Early Seeding May Prevent Damage By New Rust Threat

WINNIPEG. — This year's early seeding season may be a break for western farmers.

If the seed germinates and the grain fields get enough spring moisture to put them well on the way, they will likely head off the damage from the new rust Race 15B in case it comes and to which none of the known wheat varieties are resistant. Agronomists have been warning all winter that early seeding is one of the best preventives for escaping 15B. The weather breaks have permitted it and by end of April wheat seeding in the south half of Manitoba will be completed. In other parts of the province it is well under way, generally three weeks to a month earlier than last year.

As for the possibility of the new rust may strike this year, the crop experts do not know. It has occurred the last two years and late-sown crops have suffered considerable damage. Thus far it has only attacked late maturing fields. Normally it is expected again in 1952 but the hope is the damage will be negligible.

The province's first April seeding

### Mrs. Lauritz Melchior Puts On Blue Bonnet To Get F.N.E.I.



Mrs. Lauritz Melchior knows the secret of F.N.E.I. She puts on BLUE BONNET Margarine to get Flavor, Nutrition, Economy! Like the wife of the world-famous tenor, you'll love the delicate, sunny-sweet taste BLUE BONNET adds to any food! You'll appreciate its nourishment, too. No other spread for bread is richer in year-round Vitamin A! And you'll welcome its economy. Use BLUE BONNET for all cooking and recipes as well as on bread and toast, cut dollars from your food bills! Buy BLUE BONNET, get "All 3" — Flavor! Nutrition! Economy-e-e! BLUE BONNET is sold in regular economy package with color wafer, also in the famous YELLOW QUIK bag for fast, easy color.

### How To Hold FALSE TEETH More Firmly In Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little FASTEETH on your plates. This alkaline (non-acid) powder holds false teeth more firmly and more comfortably. No gummy, soapy, pasty taste or feeling. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH today at any drug store.

### Conversation Barriers Surmounted By Signs

PENTICTON, B.C. — The art of conversation breached seemingly insurmountable barriers here when two deaf mutes rented a room from a blind hotel-keeper without the help of "outsiders".

Mr. and Mrs. J. Czeplia, deaf mutes from Hamilton, Ont., sought to rent a room from R. W. Geldridge, proprietor of the Empress hotel, at a time when Mr. Geldridge's sighted wife was out.

Sign language or a pencilled note were out, of course, but ingenuitly won through.

Mr. Geldridge first held up his white cane to show the deaf mutes he was blind.

Then he wrote a message on a slip of paper, asking if they wanted a room, and suggesting that if their answer was "yes" they shake his hand twice, if "no" just once.

The answer was "yes", and by the same method Mr. Geldridge learned what type of room his guests wanted.

### NEW HEADQUARTERS

EDMONTON—Permits were issued to construct a new headquarters building for the Edmonton branch of the Canadian Red Cross this summer. The two-storey building of reinforced concrete, brick and tile is estimated to cost \$139,000.



—Central Press Canadian.

**GREEK GIRL IS FIRST YUGOSLAV REPATRIATE TO ARRIVE IN CANADA** — An 18-year-old girl arrived recently in Canada as the first legal escapee from Yugoslavia under a new International Red Cross scheme. One of 28,000 Greek children snatched from their homeland by Communists in 1948 and taken behind the Iron Curtain, Olga Kijunova is, among 400 Greek children to arrive in Canada. Now that her dream has been fulfilled Olga, who will live in Toronto with relatives, would like to go to school as she didn't have much opportunity for "free education" during the four years she passed as a virtual prisoner of the Russians. In Yugoslavia, teaching and training was designed to turn young people against Greece.

### Funny and Otherwise

"I wonder," said his wife, "what the popular style in hats will be this spring?"

"Oh, two styles, as usual—the style you don't like and the style I can't afford."

That's our new efficiency man.

"Really?"

"Yes, he always waits to make up a four before passing through a revolving door."

"Henry, can you tell me why old maids always go to church early?"

"No, George. Tell me, why do old maids always go to church early?"

"They want to get there before the hymns are given out."

"Amos, didn't I see you at the dog show the other night?"

"That's right, boss, you sure did. And boy, was I embarrassed."

"Why were you embarrassed at a dog show?"

"My wife kept asking the attendant where they kept those Ocean Greyhounds."

"Several of my friends in my old home town want me to go and live there again."

"Did they tell you that?"

"Oh yes. They said they want me to come back and settle."

The baby was being displayed to admiring callers. "Dear me!" exclaimed one visitor, who seemed to find it difficult to know what to say. "How like his father!"

"Oh, that's only the wet weather," replied the young mother, crossly. "As a rule, he's quite cheerful-looking."

**LIVE MINNOWS BANNED AS BAIT IN MANITOBA**

WINNIPEG.—Game officials warned that this year for the first time use of live minnows as bait has been banned. They said the action was taken to prevent carp from getting into the best game fish lakes.

Some years ago, the department received reports that carp minnows were being used as bait around Lockport.

The ban was not imposed until this year, they said, due to the difficulty of educating the public to the danger.

### Itching, Burning Toes and Feet

Here is a clean, stainless antiseptic oil that will do more to help you get rid of your trouble than anything you've ever used.

The action of MOONE'S EMERALD OIL is so powerfully penetrating that the itching is quickly stopped; and in a short time you are rid of that bothersome, fiery torture. The same is true of Barber's Itch, Salt Rheum, Eczema and many other irritating unsightly skin troubles.

You can obtain MOONE'S EMERALD OIL in the original bottle at any modern drug store. It is safe to use—and failure in any of these ailments is rare indeed.

### PEGGY

PEGGY OF ALL THE IDIOTIC THINGS TO DO! LIGHT THE OVEN AND FORGET TO PUT THE CASSEROLE IN!

BUT, DAD—

THE NEXT TIME YOUR MOTHER GOES AWAY MAYBE YOU BETTER COOK DINNER!

WEEPEES, POPPS—

HERE YOUR MOTHER LEAVES YOU A DETAILED NOTE ON JUST WHEN TO LIGHT THE OVEN, HOW HIGH TO REGULATE IT, WHEN TO TURN IT OFF AND YOU DO EVERYTHING BUT PUT THE FOOD IN.

BUT, FATHER! THERE'S NOT A WORD IN THE NOTE ABOUT THE CASSEROLE!

—By Chuck Thurston

## Conservation By Prairie Farmers Is Urged

### Forces of Nature Are Sources of Power But Can Rob Us of Crops

REGINA.—There are millions of acres of land in western Canada which will become Arizona if the exploitation of agriculture practised in this country is continued.

This opinion was expressed here by J. T. Kyle of the Saskatchewan agriculture department's conservation and development branch.

Mr. Kyle said conservation in agriculture has come to the fore in Saskatchewan in the last six or seven years probably more strongly than in any other western province. "We had 10 years of very tough times during the 1930s and some of the things we neglected then have resulted in a great need for conservation," he said.

The forces of nature, wind and water are potentially one of the greatest sources of power. If they get the upper hand, however, they can carry away the crop-producing soil.

Methods used today in controlling wind and water erosion are summer-fallowing so that the trash cover remains on top of the soil, contour farming, grassing of waterways and strip cropping.

Mr. Kyle said that in 1941 in western Canada there were 4,000,000 acres of abandoned land which formerly had produced crops. If that land had been in production since 1941 it would have produced more than 82,000,000 bushels of wheat.

To deplete the top inch of soil on one acre of land of all plant nutrients, 480 bushels of wheat would have to be produced. Taking the average wheat yield of about 15 bushels an acre in Saskatchewan, that would be the production of 31 crop years.

### IMPROVED PARKS

More than 160 miles of road were surfaced in Canada's various national parks during 1951.

## Western Briefs

### Well Attended

CARLYLE, Sask.—A farmer's banquet, an annual feature of the Carlyle chamber of commerce calendar was held here recently with 176 members and guests attending.

### Drowned in Dugout

HORNDEAN, Man.—Two-year-old Carol Jane Braun drowned in a dugout on her father's farm near here. Horndean is 50 miles south of Winnipeg. Her parents, Mr. and Mrs. Peter F. Braun, were planting trees behind the dugout at the time.

### Church Personnel Job

LETHBRIDGE, Alta.—Miss Ruby Horton of Vancouver, who has been assistant to the minister at the Lethbridge Southminster United church, has accepted the position of personnel secretary for women workers in the United church. She will look after recruiting, selection, and placement of all women workers in the United church.

### All Set for Sports Day

GULL LAKE, Sask.—The big feature at Gull Lake's sports day on May 24 is the \$800 baseball tournament. Besides the ball classics the

day will be featured by a 5-mile standard speed bike race, 5-mile provincial championship walking race. Visiting bands will be in attendance, and the committee in charge are going to all ends to make it one of Gull Lake's top days.

### Rats on the Increase

PORTAGE LA PRAIRIE, Man.—Sanitary Inspector McEwan said there is one disease-bearing rat for every citizen in Portage La Prairie. He said there is a teeming mass of rodents in the city dump as well. Mr. McEwan said the situation has become serious and is getting more critical every day. The city will again carry out a rat control campaign at the city dump as in 1950 and 1951.

### 1951 Regina's Cold Year

REGINA.—With the exception of 1950, last year was the coldest year in the Regina area since 1907, the Regina weather office reported in its annual 1951 weather summary. The mean annual temperature, 31.2 degrees, was 3.4 degrees below normal. The coldest year since 1907, 1950, was .1 of a degree colder.

### No end of surprises with MAGIC!



### PEANUT BUTTER PINWHEEL LOAF

Mix and sift into a bowl, 3 c. once-sifted pastry flour (or 2½ c. once-sifted hard-wheat flour), 5½ tsp. Magic Baking Powder, ¾ tsp. salt. Cut in finely 7 lbs. chilled shortening. Combine ¾ c. milk and ½ tsp. vanilla. Make a well in dry ingredients and add liquids; mix lightly with a fork. Knead for 10 seconds on lightly-floured board and roll out to 1½" thick rectangle, 8½" along one side. Cream together 1 lbs. butter or margarine, ¼ c. peanut butter and ½ c. lightly-packed brown sugar; sprinkle on rolled-out dough. Beginning at an 8½" edge, roll dough up like a jelly roll and place in a greased loaf pan (4½" x 8½"). Bake in a hot oven, 400°, about 45 minutes. Serve hot, cut in thick slices, or cold, cut in thin slices, lightly spread with butter or margarine.

## Superbly Delicious as a dessert by itself!

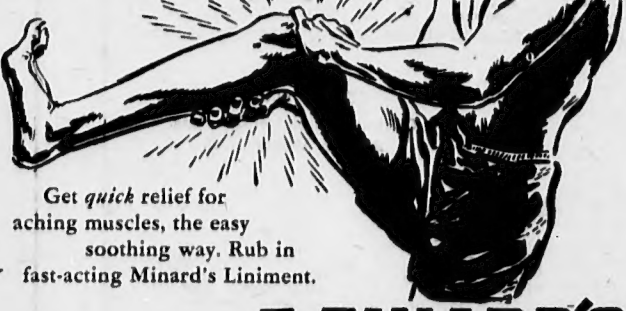


## CROWN BRAND CORN SYRUP



## MACDONALD'S Fine Cut

Makes a better cigarette



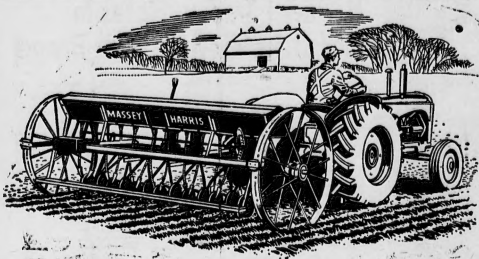
Get quick relief for aching muscles, the easy soothing way. Rub in fast-acting Minard's Liniment.

### SORE MUSCLES?

## MINARD'S LINIMENT







## More Production at Less Cost With Modern Equipment

Never before has a man been able to do so much work on a farm so quickly and easily. New methods and modern mechanization have increased farm efficiency giving more production per worker at less cost.

Up-to-date equipment solves the farm labor shortage. Mechanized farming is the modern, low-cost, high output, more profitable way to farm.

For more than one hundred years Canadian Farmers have found in Massey-Harris machines the kind of equipment that saves time, saves labor, and enables full advantage to be taken of favorable conditions.

**MASSEY-HARRIS COMPANY, LIMITED**  
Makers of High Quality Farm Implements since 1847



**"JUST LOOK AT THESE  
BARGAIN OFFERS!"**

**THIS NEWSPAPER, 1 Year, with**

<b>OFFER No. 1</b>	<b>OFFER No. 2</b>	<b>OFFER No. 3</b>
3 MAGAZINES FROM GROUP B	1 MAGAZINE FROM GROUP A	4 MAGAZINES FROM GROUP B
<b>\$3.75</b>	<b>\$4.75</b>	<b>\$4.35</b>

**GROUP A**

Mark an "X" before magazine desired and enclose list with order.

<input type="checkbox"/> Redbook Magazine	1 Yr.
<input type="checkbox"/> Coronet	1 Yr.
<input type="checkbox"/> Magazine Digest	1 Yr.
<input type="checkbox"/> Sports Afield	1 Yr.
<input type="checkbox"/> Screen Stories	1 Yr.
<input type="checkbox"/> Field and Stream	1 Yr.
<input type="checkbox"/> True Story	1 Yr.
<input type="checkbox"/> McCall's Magazine	1 Yr.
<input type="checkbox"/> Hunting & Fishing in Canada	1 Yr.
<input type="checkbox"/> Senior Prom	1 Yr.
<input type="checkbox"/> Modern Screen	1 Yr.
<input type="checkbox"/> Flower Grower	1 Yr.
<input type="checkbox"/> American Girl	1 Yr.
<input type="checkbox"/> U.S. Camera Magazine	1 Yr.
<input type="checkbox"/> Everybody's Digest	1 Yr.
<input type="checkbox"/> Skyways	1 Yr.
<input type="checkbox"/> Parents' Magazine	1 Yr.
<input type="checkbox"/> Silver Screen	1 Yr.

**GROUP B**

Mark an "X" before magazine desired and enclose list with order.

<input type="checkbox"/> Maclean's (24 issues)	1 Yr.
<input type="checkbox"/> Canadian Home Journal	1 Yr.
<input type="checkbox"/> Chatelaine	1 Yr.
<input type="checkbox"/> Family Herald & Weekly Star	1 Yr.
<input type="checkbox"/> National Home Monthly	1 Yr.
<input type="checkbox"/> Western Producer	1 Yr.
<input type="checkbox"/> Country Guide	2 Yr.
<input type="checkbox"/> New Liberty	1 Yr.
<input type="checkbox"/> Free Press Weekly Prairie Farmer	1 Yr.
<input type="checkbox"/> Health (6 issues)	1 Yr.
<input type="checkbox"/> Saskatchewan Farmer	2 Yr.
<input type="checkbox"/> B.C. Farmer & Gardener	1 Yr.
<input type="checkbox"/> Western Farm Leader	1 Yr.
<input type="checkbox"/> Canada Poultryman	1 Yr.

**"SOME MORE  
REAL BUYS!"**

**Saturday Night (Weekly)** \$4.50  
**Maclean's (24 issues)** 2.00  
**National Home Monthly** 2.25  
**Canadian Home Journal** 2.75  
**Chatelaine** 2.75  
**Family Herald & Weekly Star** 2.55  
**Free Press Weekly Prairie Farmer** 2.55  
**New Liberty** 2.55  
**Country Guide (2 years)** 2.55  
**Western Producer** 2.75  
**Everybody's Digest** 2.50  
**Redbook Magazine** 2.40  
**Collier's Weekly** 2.50

**THIS NEWSPAPER, 1 YEAR, AND  
ANY MAGAZINE LISTED  
BOTH FOR PRICE SHOWN**

Mark an "X" before magazine desired and enclose list with order.

<input type="checkbox"/> Cosmopolitan Magazine	\$4.50
<input type="checkbox"/> Woman's Home Companion	3.40
<input type="checkbox"/> Magazine Digest	4.20
<input type="checkbox"/> Christian Herald	4.10
<input type="checkbox"/> McCall's Magazine	2.40
<input type="checkbox"/> Modern Screen	2.55
<input type="checkbox"/> Popular Science Monthly	3.50
<input type="checkbox"/> Parents' Magazine	2.50
<input type="checkbox"/> Elude (Musical)	3.40
<input type="checkbox"/> Sports Afield	3.20
<input type="checkbox"/> Senior Prom	3.20
<input type="checkbox"/> Sports Afield	3.10

**ALL OFFERS ARE  
GUARANTEED**

**FILL OUT COUPON**

Check magazine desired and enclose with coupon.  
 Gentlemen: I enclose \$\_\_\_\_\_ Please send me the other checked  
 with a year's subscription to your paper.  
 NAME \_\_\_\_\_  
 STREET OR R.F. \_\_\_\_\_  
 POST OFFICE \_\_\_\_\_

## HERE AND THERE

Raymond Menard, wife and children left Monday for their home in Grand Prairie. They have been in town for the past week visiting relatives. While here Raymond spent most of his time fishing and managed to catch a couple of fish.

Mr. and Mrs. C. Hutton have received word that their son Jimmy who is with the R.C.A.P. in England suffered bruises, abrasions and concussion when he was in a motor cycle accident. According to the letter the parents received Jimmy expects to be up and around soon.

### ENGAGEMENT ANNOUNCED

Mr. and Mrs. Leon Desjardins announce the engagement of their daughter, Theresia Beatrice, to Mr. Ernest H. Gibson, son of Mr. and Mrs. Wilfred Gibson of Cluny. Wedding to take place in St. Victor's Church, Gleichen, at 10 a.m., Saturday, June 14th. There will be an open house reception at the home of Mr. and Mrs. Gibson immediately after the church ceremony and at the home of Mr. and Mrs. Leon Desjardins at three in the afternoon.

### CARD OF THANKS

The family of the late Mrs. Margaret Holt wish to express a sincere Thank You to all their many friends and a special Thank You to all their neighbors, for being so kind during their mother's illness and death, and for their many sympathetic cards and beautiful floral offerings.

Bill, Irvin, Dick and Barbara.  
 O. Desjardins and Family.

## United Church W.A.

Last Wednesday the Gleichen United Church Women's Association met at the home of Mrs. E. Johnson.

The president, Mrs. M. W. Bollinger, presided over the meeting and 18 ladies answered the roll call. The devotional period was conducted Miss J. Eberly and Mrs. Morrison. Their remarks were based on the origin of Mother's Day and tributes to mothers.

Final arrangements were made for the Mother's Day Tea and bazaar which was held last Saturday in the Recreation Centre.

A letter was read by the president from Mrs. Watson, secretary of the U.C.W.A., inviting the organization to be their guests on May 28th.

The business session of the meeting having been completed was adjourned and a social hour enjoyed over a tasty lunch.

(Continued from page 1)

## History Farm

out in the province. Considering the fact that only a handful of farmers had rural electrification in 1943, the advancement which has been made in less than ten years is really outstanding—an accomplishment which all those—the farmers, the government and the power companies—who had a part in this work, can be justly proud.

Farmers in the co-operatives give their wholehearted support to the projects. This tends to reduce the cost something which could not be achieved if the projects were carried out either by the power companies alone or by the government alone.

Here is a brief outline of how rural electrification co-operative associations are formed:

In the very beginning a few farmers in a district start talking about the possibility of getting farm electrification in their area. This usually results in a letter or a trip to the power company. Here the committee is advised to first of all, try and decide the boundaries of the possible area to be covered in the project.

After this has been done a general meeting is called to which every farmer within the boundaries of the area is invited to attend. At the results of this meeting indicate that a sufficient number of farmers in the district are interested in getting the power then a decision may be made to form a co-operative association.

First a provisional board of directors is appointed and the provisional board should consist of not less than five people and seven is preferred. (Under the Co-operative Act any people may form an association.) From this first general meeting volunteers are called for to canvass and accurately locate the farms of all those who are interested in receiving electric power. Application forms for this purpose are supplied by the power company with a place provided to indicate the legal description of the land. On the back of the form there is a two-section map whereon, farm

buildings, where service is to be provided, can accurately be located, with the distance from road allowances and section lines indicated.  
 (To be continued)



**SEEDTIME HARVEST**

DR. F. J. GREANEY, Director, Live Elevator Farm Service, Winnipeg, Manitoba

Sponsored by the following companies: Federal Alberta Pacific, Pioneer, Canadian Consolidated, Farmers, McNally, and a Million Milling, Canada West and Quaker Oats.

How Do You Conserve Soil?

The greatest extravagance of the people of Western Canada today is the needless waste of the country's land and water resources. Consequence means living beyond one's means—and we have been doing exactly that with respect to our prairie topsoil. Unless we prevent this extravagance, which is costing us every year the production of millions of acres of fertile farm land, Western Canada will eventually become one of the "have-not" countries of the world. By proper land use we can, if we will, protect and conserve our soils.

Things That Can Be Done, Here are some of the things every farmer in Western Canada can do to conserve his soil, not next year, this year—to conserve himself:

- (1) Use a deep, approved erosion-control practice to stop washing and blowing.
- (2) Stop excessive cultivation of land that washes or blows away.
- (3) Use tillage, stubble-mulching, trash cover, and other cropping practices to protect the soil and save rainfall.
- (4) Hold the line that falls on the land for the use of crops, grasses, trees, livestock, and for other purposes.
- (5) Use manure and fertilizer where needed, in the right amount and at the right time.
- (6) Plant grasses or legumes on areas too steep or shallow to cultivate profitably.
- (7) Eliminate over-grazing when grass is thin and short by practicing rotational or rotational grazing.
- (8) Improve native pastures and planted grasslands through better management.
- (9) Plan and use a well-balanced cropping program, which includes grasses and legumes.

Saving the Soil. According to Dr. Hugh H. Bennett, the father of the soil conservation movement of the United States, these and other sound farming practices, which protect the land and increase production, are the real tools of soil conservation. Through their continual use prairie farmers can save their topsoil. Use them yourself—encourage your neighbors to practice soil conservation measures in 1952.

Southern Indian, a little breed of lake, is the fourth largest in Manitoba.

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**EMPLOYERS!**—Please send all unemployment insurance books for 1951-52 and previous years immediately to the National Employment Office with which you deal, unless renewal arrangements have already been made. They must be exchanged for new books.

**Before sending in your 1951-52 insurance books, make note of the date to which stamps are affixed, so as to avoid duplication in the new books.**

Renewal of books is important to you, to your employees and to the Commission. Please Act Promptly.

**TO THE INSURED WORKER!**—Have you an insurance book in your possession? If so, please take or send it to the nearest National Employment Office for renewal immediately. If you send your book, enclose your home address so that your new book may be sent to you promptly.

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 Chairman Vice-Chairman Chief Commissioner

## CLASSIFIED ADS

LOST—Wallet containing money, papers, identification. Alex Elinsky, Please leave at R.C.M.P. Reward.

FOR SALE—1 spittoon. Good as new. Color blue or green, depending how you look at it. No tobacco juice acquired at it for 30 years. Bargain price \$5. Apply Call Office.

### TENDERS FOR COAL

(Western Province)  
 Sealed tenders addressed to the undersigned and endorsed "Tender for Coal for Western Provinces" will be received until 5.00 P.M. (E.D.T.), Wednesday, May 29, 1952 for the supply of coal for the Federal Buildings and Experimental Farms and Stations throughout the Province of Manitoba, Saskatchewan, Alberta and British Columbia.

Forms of tender with specifications and conditions attached can be obtained from the Chief of Purchasing and Stores, Department of Public Works, Ottawa; the District Resident Architect, Winnipeg, Man.; the District Resident Architect, Saskatoon, Sask.; the District Resident Architect, Calgary, Alta.; and the District Resident Architect, Victoria, B.C.

Tenders should be made on the forms supplied by the Department and in accordance with the departmental specifications and conditions attached thereto.

The Department reserves the right to demand for any successful tender, before awarding the order a security deposit in the form of a certified cheque on a chartered bank in Canada made payable to the order of the Honorable the Minister of Public Works, equal to 10 percent of the amount of the tender, or Bonds of the Dominion of Canada or of the Canadian National Railway Company and its constituent companies unconditionally guaranteed as to principal and interest by the Dominion of Canada or the other mentioned bonds and a certified cheque, if required to make up an odd amount.

By order,  
 ROBERT FORTNER,  
 Department of Public Works,  
 Ottawa, April 29, 1952.

There was one advantage to the old style wall telephones. The girls had to stop talking when their legs gave out.